

# Cycle Meet Denmark

13<sup>th</sup>-15<sup>th</sup> September 2021

## Invitation



VisitDenmark 

  
mojn  
Destination  
Sønderjylland

# Cycle Meet Denmark 2021

## Cycling – a unique way to discover Denmark

Denmark was made for cycling, with everything from traffic free trails and gentle country lanes to challenging off-road mountain bike trails. Our cyclist-friendly infrastructure with more than 12,000 km of signposted bicycle routes makes the country ideal for being explored by bicycle.

Cross-country routes like the prize-winning 'Baltic Sea Route' combined with the regional and local loops enable you to discover our remarkable history, taste the local cuisine and explore our contrasting landscapes. From tourers with bikes laden with panniers to leisure cyclists and cycling families – Denmark has a route for everyone.

Cycle Meet Denmark 2021 offers you and your company the opportunity to explore a Danish tourism region with a strong cycling strategy and to meet Danish tourism regions, incoming bureaus and tour-operators specialised in cycling tourism.

*Did you know that Denmark hosts the Grand Départ of the Tour de France in 2022 and that the third stage finishes in Sønderborg?*



# Cycle Meet Denmark 2021

## We meet in Sønderjylland – South Denmark

Cycle Meet Denmark 2021 will take place in **Sønderborg**, the largest town of the region called 'Sønderjylland' and finishing town of the third stage of the Tour de France in 2022.

The region **Sønderjylland** is situated on the peninsula Jutland in the south of Denmark, and borders to Germany. The boundary marking the edge of the Second Ice Age cuts across the landscape - and on either side of this line the landscape is strikingly different. You will find tunnel valleys, moraine hills, fjords and extinct ice landscapes in the east and a practically flat landscape with a single hill here and there in the west. Sønderjylland has more than 3,000 km of cycle routes and is home to the starting point for the prize-winning Baltic Sea Route.

Throughout the region, Bike Friend-accommodation and a Bike Friend community offer cyclists different levels of service, from water bottle refills and bike repair stations to luggage transport. The region's strategy is to be a leading cycling destination by 2021.

In 2022, Sønderjylland is hosting the Mountain Bike World Championships.

## PRELIMINARY PROGRAMME

### Monday 13<sup>th</sup> September

12:00 Lunch at the hotel

13:00 Cycle trip across the island Als incl. Universe Science Park and coastal forest.

19:00 Welcome by the Mayor of Sønderborg, Erik Lauritzen

19:15 Dinner

### Tuesday 14<sup>th</sup> September

Study trip: Exploring the border region on a bicycle - its landscape, its history and its food traditions.

### Wednesday 15<sup>th</sup> September

09:00-17:00 Workshops

19:00 Dinner - optional

### Thursday 16<sup>th</sup> September

Post tour through Sønderjylland - optional. Exploring the northern part of the region.

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## THE VENUE

### Hotel Sønderborg Strand

*Rooms with a view. Sønderborg Strand is placed in the centre of Sønderborg, just opposite of the historic Sønderborg Castle and a stone's throw from the Baltic Sea.*

Strandvej 1 • 6400 Sønderborg • Denmark  
[www.sonderborgstrand.dk](http://www.sonderborgstrand.dk)

## How to get to Sønderborg

235 km by car from Hamburg:

Take the A7 to Denmark - via E45 onto route 8 to Sønderborg

35 min. by plane from Copenhagen Airport to Sønderborg Airport

5 min. taxi to Hotel Sønderborg Strand. For more details see [www.alsie-express.dk](http://www.alsie-express.dk)

## Pre-registration

Pre-register to ensure full-access to Cycle Meet Denmark 2021.

Simply [click here](#) to fill out the online registration form, and you will be contacted by your local Visit Denmark travel trade representative.

Registration closes 1.8.2021

## More information

Cycle Meet Denmark 2021

[www.cyclemeet.dk](http://www.cyclemeet.dk)

Cycling holidays in Sønderjylland

[www.visitsonderjylland.com](http://www.visitsonderjylland.com)

Cycling holidays in Denmark

[www.visitdenmark.com/denmark/things-do/cycling](http://www.visitdenmark.com/denmark/things-do/cycling)



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